



STATE OF INDIANA

Mitchell E. Daniels Jr., Governor

DEPARTMENT OF ADMINISTRATION
Minority and Women's Enterprises Division

Indiana Government Center South
402 West Washington Street, Room W469
Indianapolis, IN 46204
(317) 232 - 3061

Media Release **For Immediate Release**

State to Help Minority- and Women-owned Businesses at 2010 MWBE Resource Fair & Workshop Series

INDIANAPOLIS (January 22, 2010) - To promote minority business enterprises (MBE) and women's business enterprises (WBE), the Indiana Department of Administration's Minority and Women's Business Enterprises Division will host its 2010 MWBE Resource Fair & Workshop Series on Wednesday, February 24, 2010

"The Minority and Women's Business Enterprises Resource Fair and Workshop Series is designed specifically around MBE and WBE vendor community needs," said Alice Watson, Indiana Department of Administration Deputy Commissioner. "The resource fair will help qualified MBE and WBEs find state agencies and organizations that are in need of their services. Together with targeted workshops, the event will help minority and women owned businesses sustain and grow in these tough economic times."

The 2010 MWBE Resource Fair & Workshop Series' title sponsor is Citizens Energy and is part trade show and part workshop experience. At the resource fair, minority and women business owners can speak with purchasing representatives from various state agencies, universities, casinos and private sector corporations including representatives from the airline industry, automotive and medical industries. In addition, legal experts and banking professionals will be available to discuss loan opportunities and other small business resources. There will also be a Business Plan Assistance Center, where professional representatives will be available to assist business owners who need help completing their business plan. Workshops are targeted to meet specific business needs and include:

- The Basics of Certification
- Legally Speaking
- What Is a Bond and Why Do I Need One?
- Does My Personal Credit Score Put Me at Risk When Seeking Business Financing? Tips on Building and Improving Your Credit Rating
- Making the Winning Bid

Event Information:

What: The 2010 MWBE Resource Fair & Workshop Series
When: February 24, 2010
Where: Indiana Government Center South Conference Center, Indianapolis, IN
Time: 8:00 a.m. - 3:00 p.m.
Cost: Free
Registration: Register until February 18, 2010 at www.in.gov/confreg.

This event is free of charge but limited space is available. Registration is required. Those interested in participating should contact Terrie Daniel at (317) 233-6607.

Other 2010 MWBE Resource Fair & Workshop Series sponsors include Dell and Pitney Bowes Management Services.

About the Minority and Women's Business Enterprises Division

The Indiana Minority and Women's Business Enterprises Division is a multi-purpose service agency for all Minority Business Enterprises (MBE) and Women Business Enterprises (WBE). On behalf of the State of Indiana, the Minority and Women's Business Enterprises Division actively promotes, monitors, and enforces its MBE/WBE program in order to provide an equal opportunity to minority and women's business enterprises that seek to participate in the state's procurement and contracting process.

Media Contact: Terrie Daniel, (317) 233-6607, tdaniel@idoa.in.gov